Tom Joyner's Money OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The "Tom Joyner's Money" contest ("Contest") will begin on Monday, July 23, 2012 and end on August 24, 2012 ("Contest Period"). One Hundred (100) grand prize winners will each be awarded a \$100.00 Gift Card.

HOW TO ENTER:

Listeners of WMMJ-FM who are legal residents of the U.S. residing within the Washington, DC metropolitan area and are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

- 1. Participants must listen for the Tom Joyner Sounder when he says "Call in now for your chance to win my money" (the "Sounder").
- 2. Contestants must be the 10th caller at 202-432-1023 after the Sounder has aired. WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest participants should not rely on streamed broadcasts to participate in the Contest.
- 3. Participants may only win once during this Contest.

ELIGIBILITY RESTRICTIONS:

- 1. The Contest is open to listeners of WMMJ-FM who are 18 years of age and older and are legal residents of the U.S. residing within the Washington DC metropolitan area.
- 2. Employees of WMMJ-FM, Radio One Inc., its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Washington DC metropolitan area, and members of the immediate families or households of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.
- 3. Once an individual wins a prize in <u>this</u> Contest, they are not eligible to win another prize in <u>this</u> Contest except as specified within these rules.
- 4. Persons who have won a prize in another contest or promotion of any kind from WMMJ-FM within the thirty (30) day period immediately preceding the start date of this contest are not eligible to participate. Only one (1) person per family or household (whether related or not) may win in any promotion from WMMJ-FM during any thirty (30) day period.

PRIZES:

- Grand Prize for each winner will include the following:
 One (1) One Hundred Dollar (\$100.00) Gift Card. Gift cards are subject to terms and conditions specified by issuer.
- 2. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
- 3. Prizes that are not mailed (via us mail or UPS) or provided by the participating sponsor must be claimed at the station's offices within thirty (30) days of the date of winning.
- 4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
- 5. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
- 6. If for any reason a contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another contestant is to be selected as the winner if time permits.
- 7. If contest winner does not claim their prize within in 30 days of winning notification, the prize will be forfeited
- 8. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize. Identification documents must match information previously provided to the Station.

EXECUTION:

- 1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by being the 10th caller at the designated phone number after the Sounder has played on the air.
- 2. The Contest will progress in the following manner:
 - a. Participants must call 202-432-1023 and be the 10th caller after the Sounder has aired.
 - b. Upon becoming the correct caller, the winning contestant will be awarded the prize and will be asked to provide their contact information (off the air); name, address, phone number, and email address.
 - c. The winner will be instructed to come to the offices of the station located at 8515 Georgia Avenue Silver Spring, MD 20910, Monday Friday, between the hours of 9am 5pm to claim their prize.
- 3. All decisions made by WMMJ-FM and Radio One Inc. management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

- 1. Winners are responsible for all applicable taxes associated with the receipt of the prize
- 2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
- 3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
- 4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
- 5. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the Contest.
- 6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WMMJ-FM, Radio One Inc., any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
- 7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
- 8. The station retains the right to disqualify any contestant if all contest rules are not followed. Contest void if prohibited by law.
- 9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.
- 10. WMMJ-FM, Radio One Inc., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, WMMJ-FM, Radio One Inc., participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.

- 11. By accepting the prize, the winner acknowledges that WMMJ-FM and Radio One Inc. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- 12. WMMJ-FM, Radio One Inc., its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of WMMJ-FM, Radio One Inc., its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; the station may in its sole discretion offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
- 13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond WMMJ-FM and Radio One, Inc.'s, control which, in WMMJ-FM and Radio One, Inc.'s sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, WMMJ-FM and Radio One, Inc. reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
- 14. Copies of contest rules are available upon request during regular business hours, Monday Friday 9:00 a.m. to 5:00 p.m., in the offices of WMMJ-FM, located at 8515 Georgia Avenue Silver Spring, MD 20910. Copies of contest rules may also be made available during on-site / in-person remote events.